## **REPORT OF MONTHLY ACTIVITY**

## UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES

## INSTITUTE OF HOTEL MANAGEMENT, CHENNAI DURING JUNE 2023

## **JUNE 2023**

Sr. No.	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	JUNE 27.06.23	Booklet on "Kashmiri Cuisine" LINK TO ACCESS: https://drive.googl e.com/file/d/1Hld Amckfi8cr5yzugU k1zsRuW6kERgg j/view?usp=shari <u>ng</u>	<ul> <li>1.As per the guidelines issued by the Ministry, a special booklet was conceptualised on "Kashmiri Cuisine",</li> <li>2.10 Students from FY BSc.H&amp;HA were selected for making the booklet</li> <li>3.A brief note on EBSB and its importance was shared with the select students.</li> <li>4. Students were given subtopics to do their research on. The Topics given were: <ul> <li>Kashmiri Muslim food</li> <li>Kashmiri pandit food</li> <li>Ladhaki cuisine</li> <li>Spices</li> <li>Fruits and Nuts</li> <li>Meats and veggies</li> <li>Traditional Cooking methods</li> <li>Traditional Equipment</li> <li>Kashmiri wazwan</li> <li>Traditional reciepies</li> </ul> </li> <li>5. The young minds had their presentation skills sharpened as they wrote capters on their respective topics.</li> <li>6. The Nodal officer compiled the chapters and designed the booklet.</li> </ul>	IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir & Ladakh)	10 students wrote a chapter each and the entire students of the Institute received the e-copy of the booklet which comes to 1000 students	Coordinators: Mrs. R. Parimala, Principal i/c Dr. J. Eugene, Lecturer, IHM Chennai. Mr. Vishesh Anna Joshi, Lecturer, IHM Chennai. Annexure: 1. Sample Pictures from the booklet 2. PDF copy of the booklet This informative booklet was circulated to other Govt., Private IHMs and many other colleges offering Tourism and Hospitality Management courses.





IHM Chennai

LINK TO ACCESS BOOKLET: https://drive.google.com/file/d/1HldAmckfi8cr5yzugUk1zsRuW6kERggj/view?usp=sharing